



**Award-Winning, Sustainable Period Care
for EveryBODY.**



**WE ARE THE ONLY FULLY INCLUSIVE
SUSTAINABLE PERIOD COMPANY IN
THE WORLD!**



hello! We're Hello.

The cutest and most comfortable sustainable period care on the planet.



Multi award-winning sustainable period care brand.



Eco Packaging

Recyclable + home-compostable packaging.



Certified B Corporation + Climate Positive

Only businesses that meet the highest standards of verified social and environmental performance, public transparency, and legal accountability receive the B Corp designation.



Female Founded by two best friends - Mary, a Registered Nurse and Robyn, a former journalist.



Goodbye gendered language

At Hello Period we believe it's bloody important to include everyone in the conversation. That's why we talk about 'People with periods.'





Hello Disc™

Our revolutionary menstrual disc with **WORLD FIRST** design and **CULT FOLLOWING**.

Available in one size fits most + one colour.



World first design: featuring a **unique double loop tab** allowing easier removal for low, average and high cervixes as well as people with mobility issues.

Large Capacity: Holds up to 50 ml - **5 x regular tampons or pads!**

Suction-free: Suitable for great people with an IUD.

One size: One size fits most - **takes the guesswork out** of which one to choose.

Easy Removal: Easiest disc on the market to remove. Loops allow for single finger, no mess removal

No Mess Sex: Sits high in the vaginal fornix so **can be worn during intercourse**. Not a contraception device.

SIZE: One Size

COLOR: Sea Fog

Hello Disc is FDA registered and made from hypoallergenic, medical-grade silicone.



Hello Cup™

Meet our flagship, **award-winning** menstrual cup range.
The **most comfortable** and **super cute**.

Comfortable, unique design: Designed by a Registered Nurse. Our unique internal rim doesn't press against the urethra like other cup products.

Speciality Cups: Unlike other brands, we provide specialty Hello Cups to cater for low, regular and high cervix heights

Multi-award winning: Named 'Best Menstrual Cup' in Cosmopolitan's Holy Grail Best Products 2022, Gold medal at Best Design Awards, Winner at Good Design Awards.

Clear film made from plants, not plastic!

SIZES: Small, Medium, Large
COLOURS: Lilac, Blue, Blush

Wear for up to 12 hours forget you have your period! Can be worn while working out, swimming, sleeping.

Convenient and Safe:

Holds 3x more than a regular tampon or sanitary pad. Made from medical-grade TPE, hypoallergenic, FDA registered.

Planet-friendly: Reusable for years. Equivalent to have 2000 single-use period products.

Female-founded by people with periods for people with periods.



Voted
Best Menstrual Cup 2022
Cosmopolitan
Beauty Awards



FINALIST
Product Design
Best 2020 Awards



Toggle-free,
more
comfortable for
people with a
shorter vaginal
canal

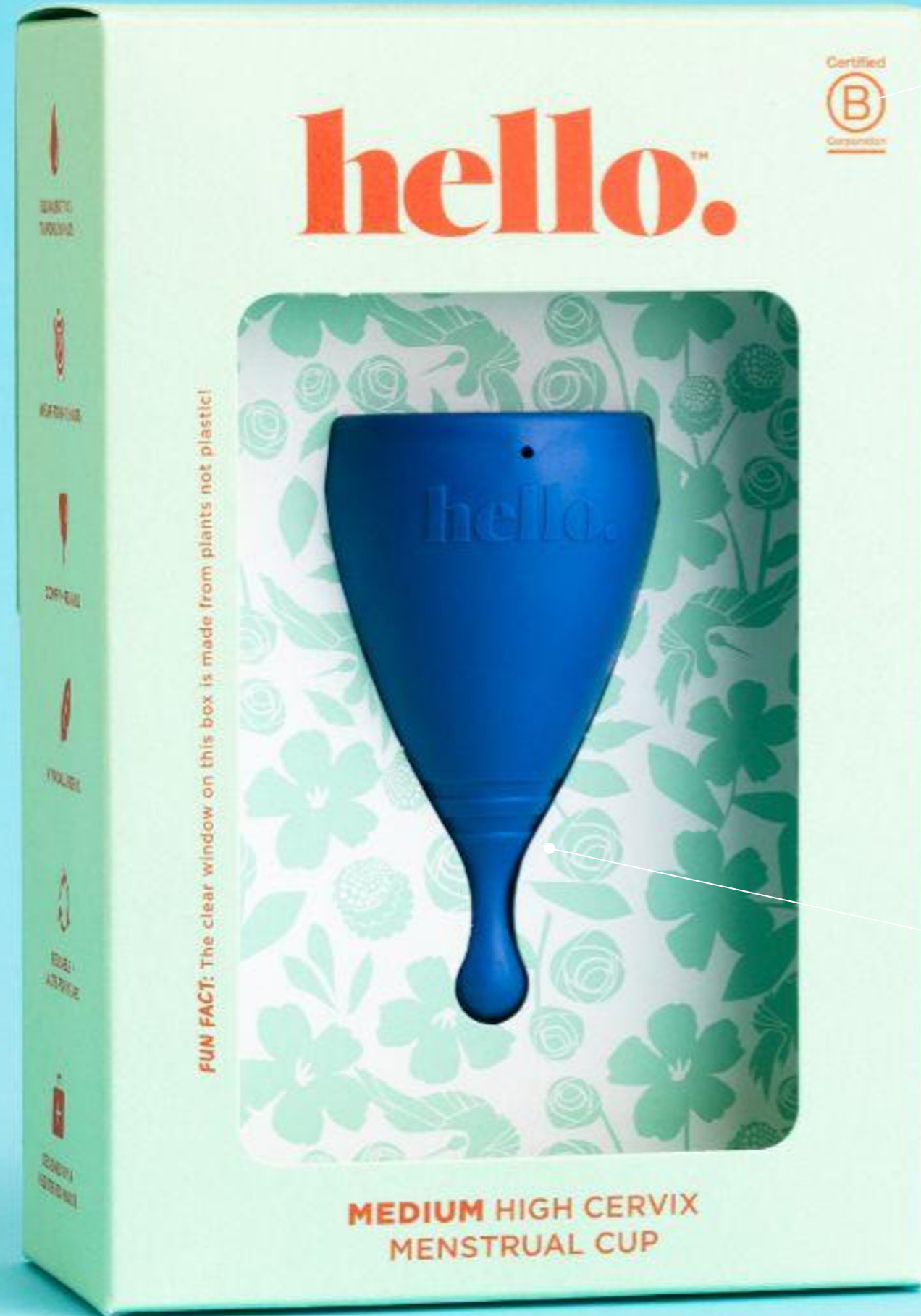
Specialist Cups

We are the only menstrual cup brand to provide cups catering for low, average and high cervix heights.

Hello Cup Low Cervix

- Specialist cup for people with a low cervix.
- No toggle, catering for people with a shorter vaginal canal who may find the toggle exposed or uncomfortable.
- Super cute mint green design.

SIZES: MEDIUM,
LARGE
COLOUR: MINT
GREEN



Proudly B-Corporation

Specialist Cups

We are the only menstrual cup brand to provide cups catering for low, average and high cervix heights.

Hello Cup High Cervix

- Specialist cup for people with a high cervix.
- **Elongated body and toggle** to make it **easier to reach** for people with a high-sitting cervix.
- **Super cute** navy blue design.

Longer, elongated stem, more convenient and comfortable for people with a longer vaginal canal

SIZES: SMALL, MEDIUM, LARGE
COLOR: NAVY BLUE

Hello Wash

Sustainable period product and hand wash.

The perfect sustainable period care add-on. Clean your menstrual cups, menstrual discs, period underwear and washable pads / liners. It's even great for hands!

- Unscented and gentle
- Not tested on animals
- Tube made from sugarcane
- Kind on your Hello period products, and your body
- Made in New Zealand
- No harsh chemicals
- No irritants
- Helps remove bacteria
- No parabens



"Does a good job of cleaning period products without drying my hands. A little goes a long way."

"I have a lot of allergies and sensitive skin, and haven't had any irritation."

 Tube made from **sugarcane!**

 No harsh **chemicals or irritants**

 Perfect for menstrual cups, menstrual discs, period underwear and washable pads / liners. It's even **great for hands!**

 Kind on your **period products AND your body**



Hello™ Lube

Get more 'glide' with Hello Lube.

The **perfect partner** when you need **added lubrication**.

Use during sex, massage, or to help with **inserting period products** such as your Hello Cup and Hello Disc.

- Water-based
- Made in Aotearoa, New Zealand
- Not tested on animals
- Use for inserting your Hello Cup and Hello Disc

New!
Launched
2022

Tube made from
sugarcane!

Made with gentle
**aloe, kiwi and
grapefruit extracts**

Use me for
inserting
Hello period
products **AND**
for **general play**.
Condom
friendly!

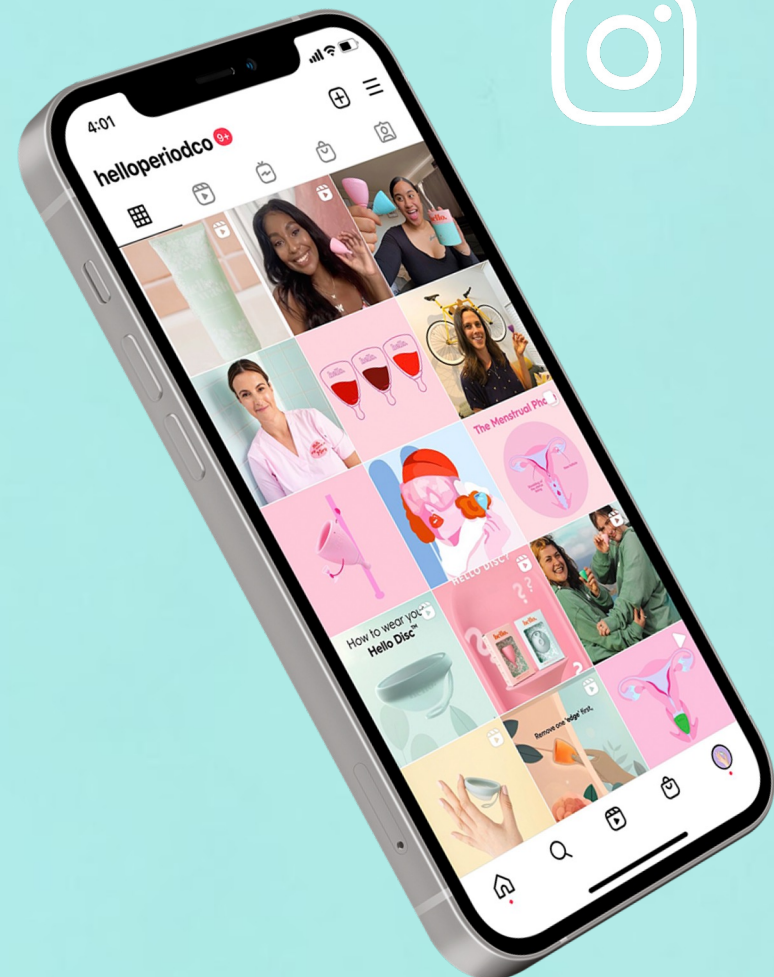


The Hello Customer

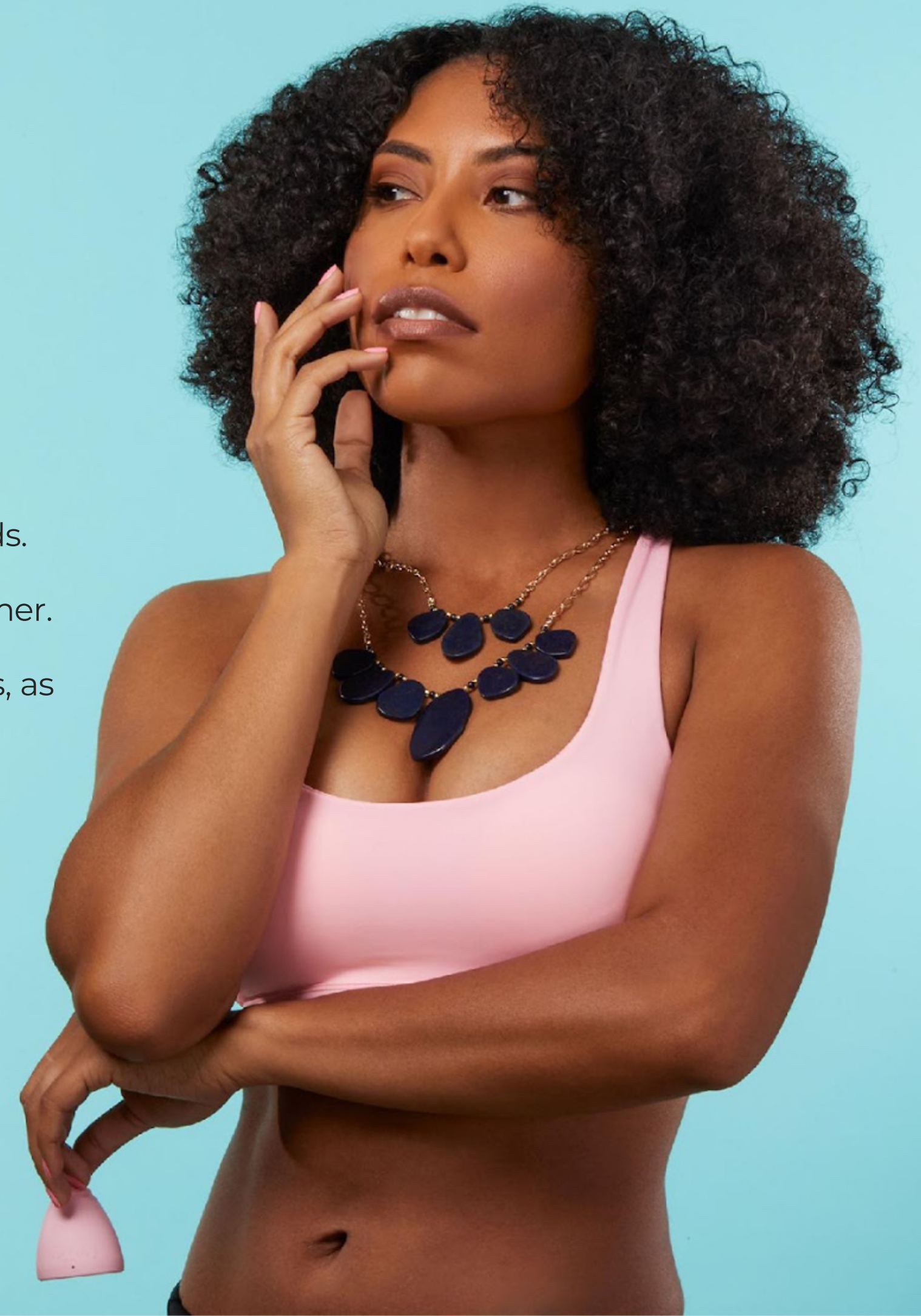
Our brand-loyal team...

Hello Socials:

- **25k+** newsletter subscribers
- **42k+** Instagram & Facebook Followers



- People with periods | Gen-Z and Millennial.
- Early adopters, who follow global trends.
- Sustainably focused, conscious consumer.
- Purchase brands that share their ethos, as well as their personality!
- Will pay more for quality.



THE TRUSTED BRAND FOR YOUR CUSTOMERS.

That's what we call 'bloody brilliant'



WINNER 2021 AND 2022
Good Design Awards



BEST MENSTRUAL CUP 2022
COSMOPOLITAN BEAUTY AWARDS



BRAND THAT MATTERS 2022 LIST
FAST COMPANY 2022



FINALIST 2021
Eco-Excellence Awards



Best Design Awards
GOLD 2020 AND 2022
Best Design Awards



WINNER 2021
Circle Eco Awards



GOLD 2021 AND 2022
Clean+Conscious
Eco Awards



EDITOR'S CHOICE 2021
Clean+Conscious
Eco Awards

Hello Reviews

Don't just take it from us...



*"The **best period device** I have ever used. Love this product!"*



*"The Disc worked really well during **sex!** I couldn't feel it at all, and neither could my partner. I am a huge fan!"*



*"Such a great design. Beautiful all around. It gives me such a piece of mind using this instead of other with my **IUD.**"*



*"A **MUCH better disc** than I'd been using previously. Fits much cozier and there has been no leakage."*



*"Honestly I have tried so many (tbh much cheaper) cups since cups became a thing. But these... these are **a revelation**; it's been so good!"*



*I've been a menstrual cup convert for years. I've tried several brands but the Hello Cup is the only one I've **purchased several** of the same brand! The most comfortable cup I've used."*



*"I had tried a couple of different brands of period cups and nothing ever felt comfortable. It wasn't until my GP told me I had a **low cervix** that I tried this cup! I adore my Hello Cup and it makes my period **so easy.**"*



Size of market

*Spoiler alert: **there are a lot of vaginas out there.**

Two Billion

People in the world **have a period.**

Fastest growing

Menstrual cups and discs were the **fastest growing period product** in 2020 with 6% growth (beating out single-use products for the first time ever!).



\$40B USD

Spent globally each year on period products. Estimated to increase to \$51B USD by 2027.

50% of users

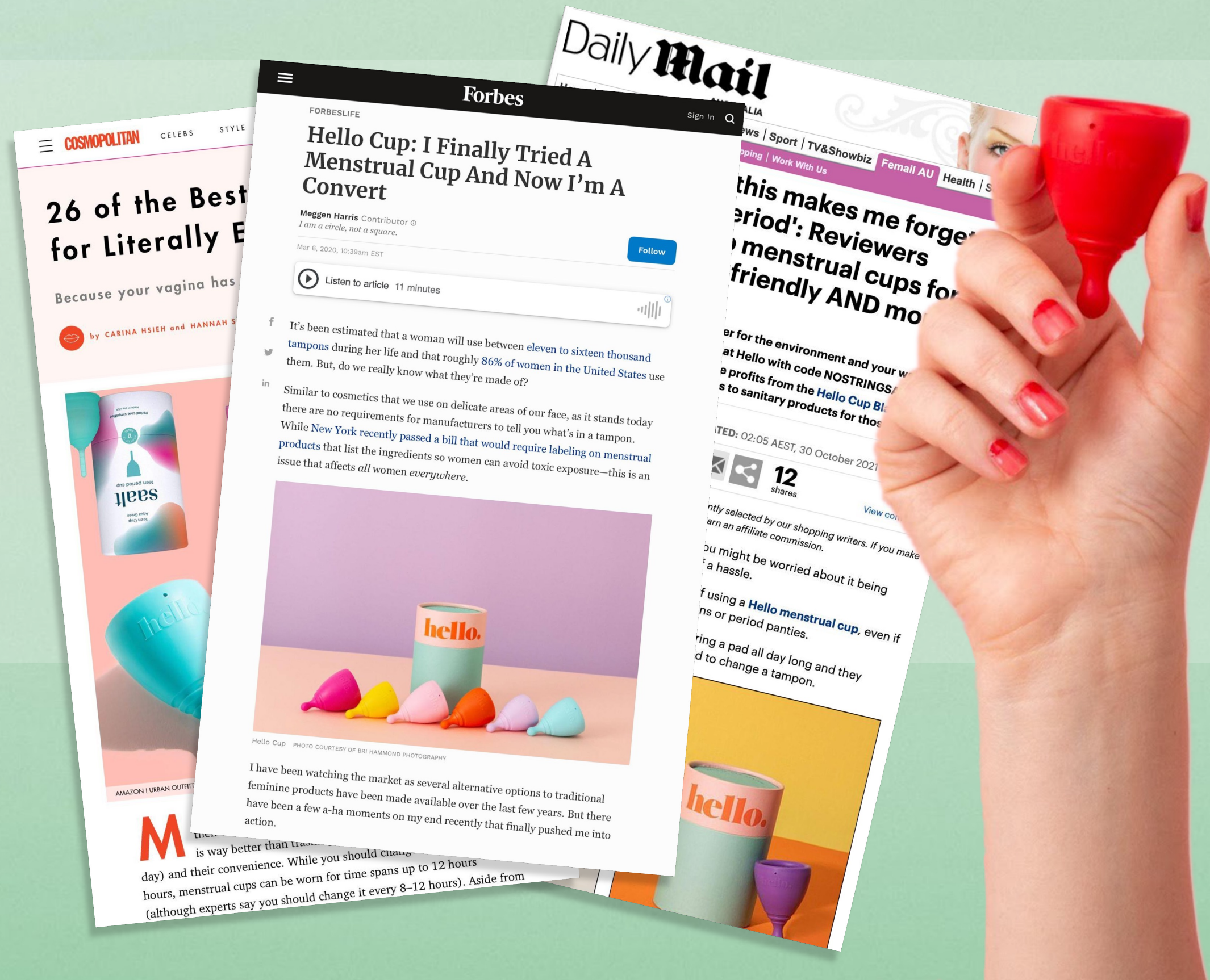
Despite external products dominating the market, half of users in the US and NZ said they **would like to use a cup***.

Hello Media

We've been getting some notice globally.

As seen in:

- FORBES
- COSMOPOLITAN
- TEEN VOGUE
- BUZZFEED
- POPSUGAR
- GLOSSIER



"Never before have we been more aware of what we put in and on our bodies, from good food choices to beauty products."

Hello Period co-founder
Robyn McLean,
US Vogue, 2019